



S/S SWIMWEAR COLLECTION 2017



SYMMETRY





Inspired by all things symmetrical, Spring/Summer 2017 MITOS Swimwear Collection is a hymn to the most powerful visual constructions in tradition, mythology and architecture of Greece. Triangular and cubical shapes, parallel lines and

beautiful mosaics of geometrical patterns, are all masterfully stitched together in earthy, royal colours and shades of white and blue. If there is a statement to be made, this is the power of symmetry and the beauty it infuses in all the things it touches.



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ARIADNE COUTURE
Black
SCOAR-BK





ARTEMIS MOON
Blue
SMOAR-BL



ARTEMIS HAVEN
Black
SHAAR-BK

A woman with dark hair and light skin is shown from the chest up, wearing a bikini top with a blue, white, and yellow geometric pattern. She is looking slightly to the side with a soft expression. The background is a bright, textured white wall.

ARIADNE TRINITY

Blue
STRAR-BL

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CHIOS MUSE
White
SMUCH-WH

-12-



CHIOS DUO
Black
SDUCH-BK



CHIOS CRUISE
Pink
SCRCH-PK

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KALLISTO GRACE
White
SGRKA-WH



DANAE GEO
White
SGEDA-WH



CYCLADES GEO
Black
SGECY-BK

A low-angle, backlit photograph of a woman with long dark hair, looking over her shoulder. She is wearing a two-piece bikini with a geometric pattern in gold and white, and a matching long-sleeved cover-up. The background is a clear, bright blue sky with a lens flare effect near the top of her head.

CYCLADES GEO
Gold
SGECY-GD



The embroidered myth

Influenced by the intriguing stories of mythology, the emblem of MITOS swimwear, depicts the labyrinth from the classical myth of Ariadne's thread, fused with a rose to represent femininity, exceptionality and boldness.

Blazing the trail of the art of needlework adorning our lives for centuries, MITOS swimwear tempts you to follow its inspiring thread to that magical place where traditions, cultures and myths are incarnated into motifs that create extraordinary swimwear, exceptional collections of beachwear and beach accessories.

The luxurious swimwear collections evolve across a diversity of shapes, intricate embroidery and exquisite patterns applied on the most precious materials, fine-quality lycra, butter-soft tulle transforming into the ultimate swimwear experience. Along with the folk art and heritage of long-existing embroidery techniques, MITOS swimwear takes you to the next level where the artistic mystery and boundless inspiration is just about to unfold.

Follow the thread